

34th Annual Baldwin County Strawberry Festival
Saturday, April 8, 2023 (9 am-5 pm) & Sunday, April 9, 2023 (9 am-5 pm)

www.baldwincountystrawberryfestival.org

Application for Participation

We encourage all vendors to carry Strawberry themed products that don't compete with Festival Fundraising.

Application for: Arts & Crafts Crafted Food Non-Crafted Food Commercial

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Email: _____

Cell Phone: () _____ Website: _____

Previous Vendor? When (Year)? _____ Preferred Booth Spaces # _____ & _____

RV? Length _____

Booth/Product description: _____

Do you require any special needs? (Wheelchair accessibility, etc.)

If so, call the festival telephone number 251-550-2003.

All Arts & Crafts Vendors products should be original and created by the vendor.

Limited Commercial Vendors (Less than 10%) are accepted (i.e., area rugs, Pampered Chef, fountains, etc.)

Booth Space Fees

*(Late Fee: \$50 after March 1, 2023 * Booth Fees are non-refundable after February 15, 2023)*

Arts & Crafts: \$175 ea. (12 x 12) # Of Regular booths: _____

Arts & Crafts with electricity (110 V): \$225 ea. (Limited availability) # Of booths with Electricity: _____

Food Vendors - Must be confirmed in festival by March 1st and have Health Inspection completed.

Crafted Food Vendors: \$275 (12 x 12) ea. - Must be self-contained (Electricity subject to availability) 110 V Requested

Non-Crafted Food Vendors: \$600 (10 x 20) ea. – Water and electricity included.

***Health Dept.:** \$50 (14 or more days prior to festival) \$75 (13 or less days prior to festival)

Health Class: Friday prior to event at 3:00 p.m. at festival site.

Make checks payable to (*Credit cards are not accepted*):

Baldwin County Strawberry Festival Committee

P.O. Box 552

Loxley, AL 36551

Festival Phone: 251-550-2003

www.baldwincountystrawberryfestival.org

Photos of booth, products and/or website must be included with your application and festival payment to be considered by the festival committee. Photos will not be returned. Digital photos may be submitted to info@baldwincountystrawberryfestival.org. First review date for vendors is December 1, 2022.

The undersigned does hereby and forever discharge the Baldwin County Strawberry Festival, Town of Loxley, its agents, representatives, and employees of and from all manner of actions, suits, damages, claims, and demands whatsoever in law and equity from any loss or damage while in the possession, supervision, or auspices of the event, namely the Baldwin County Strawberry Festival. Furthermore, I understand and will adhere to guidelines for festival.

Signature of Applicant

Date of Application

Festival use only:

Date Received: _____ Booth # _____ Notified: _____ Amount: _____

2023 GUIDELINES

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SET-UP TIMES AND LOCATION:

- Loxley Municipal Park - Highway 59, South of I-10 at 4198 Municipal Park Drive in Loxley, Alabama 36551
- Friday set-up is strongly encouraged. Registration must be completed between 9:00 am and 5:00 pm at the Information Booth. The alternative set-up time is Saturday, between 6:30 am and 8:00 am.
- “Take downs” begin at 5:00 pm Sunday & area must be free of litter including plastic tie straps before departing.
- Exhibitors are expected to remain throughout the duration of the festival.
- All Tents and exhibits must be **setup behind marked line which is a minimum of 5 feet away from track.**

ENTRY:

- An exhibitor is any individual, club, non-profit organization, church, or business.
- No resale of booth space by exhibitor is allowed.
- Booth space reverts to the Festival Committee for no-shows.
- Only one vehicle, RV, camper, or cargo trailer will be allowed behind each site; the space is limited and not always available due to each space has its own size limitations. RV's and campers must be self-contained, and no water or electrical hook-ups are provided. You must indicate on the application if you are requesting a booth that will allow RV parking and indicate the size of your RV or cargo trailer that you wish to leave behind your booth during the festival (Due to size constraints and limited availability). The Baldwin County Strawberry Festival reserves the right to require *any* vehicle to be moved during the festival if it is blocking access.
- A parking pass must be prominently displayed for a vehicle to enter the festival area.
- Vehicles must be parked at the site & may not be moved between 8 am and 6 pm on Saturday, and between 8 am and 5 pm on Sunday. **No vehicles may drive on the paved walking path.**

FEES:

- Arts & Crafts Booth are \$175 or \$225 with electricity (limited); Crafted Food Booths are \$275; Non-Crafted Food Booths are \$600; \$50 late fee for entries submitted after March 1, 2023.
- First application review date is December 1, 2022.
- Cancellations will be accepted prior to February 15, 2023; after that date, booth fees are non-refundable.
- For an application to be accepted it must be accompanied by payment, a description of your booth, and a picture (or website address that contains pictures of your products).
- Previous attendance does not guarantee an accepted application. Though the committee will attempt to accommodate requests, repeat booth locations cannot be assured even after an application has been approved.
- The Baldwin County Strawberry Festival reserves the right to remove any vendor from festival for conduct deemed unacceptable and /or detrimental to the mission and reputation of the Baldwin County Strawberry Festival.

FOOD VENDORS:

- All accepted food vendors must contact the Health Dept. for a permit (251) 947-3618. The Health Dept. will have a list of approved vendors 6 weeks prior to the festival. (See application notes for permit fee structure and mandatory class time). **Health Department food permits must be displayed.**
- Crafted Food Vendors must be self-contained.
- Non-Crafted Food Vendors will have electric hook-ups and water available.
- **Food vendors may not sell or give away: soft drinks, or water. The Baldwin County Strawberry Festival has exclusive rights with Coca-Cola. Tea and coffee may be sold.**

2023 GUIDELINES (Continued)

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VENDOR BUSINESS LICENSE:

- It is the individual responsibility of each vendor to ensure their compliance with all State of Alabama, Baldwin County, and local business licensing requirements. A representative for the License Inspector of Baldwin County may be contacted to discuss requirements (251) 937-0260.
- **Tax packages must be picked up at the Information Booth during check-in Friday or Saturday morning.**

PROMOTION:

- The committee will advertise in advance through local, state, and regional tourism brochures, newspapers, radio, social media, and television.
- In the event of inclement weather, the festival committee will keep you updated on plans for continuation or closure of the festival. No refunds are given for festival delays or closure due to inclement weather.

SAFETY:

- 6 Feet Social Distancing is recommended.
- Masks or Face Coverings are recommended.
- Side Panels or Dividers for tents or space are recommended.
- One Hand Sanitizing Station displayed and **required** per vendor.
- Call 911 If there is an immediate emergency.
- Police Officers and Paramedics will be on the property during festival hours.
- Security will be present after hours of the festival, yet it is the vendors responsibility to secure items from theft.
- Festival Committee will monitor inclement weather nevertheless vendor should monitor weather and ensure tents, tables, trailers, items, etc. are secure from any form inclement weather including but not limited to wind and rain.